

Direction of preparation: Economics, bachelor's degree, full-time study

Discipline: "Behavioural Economics"

2 ECTS, 72 academic hours.

Control form: pass/fail.

Annotation

This educational and methodological complex for the discipline "Behavioral Economics" consists of the curriculum of the academic discipline, theoretical and practical blocks, as well as blocks of ODS and KIM.

Economics and psychology today are combined into a single discipline, which received the name "Behavioral Economics" with the ultimate goal of creating a unified general theory of human decision-making.

This course provides an introduction to the fundamentals of behavioral economics. The course focuses on understanding the principles underlying the behavioral approach to solving economic problems and developing modern analytical tools based on the latest research and their application in various economic situations.

Behavioral economics looks at the ways in which people become more social, more impulsive, less inclined to use information, and more susceptible to psychological biases than standard economic models suggest. We will look at key biases and implications for individuals, firms and policies. Behavioral economics provides fundamental insight into how people think and how changing the context of decision making can affect their choices.

The program of the course "Behavioral Economics" contains a practical and theoretical analysis of the factors influencing the behavior of economic agents and is intended for study by students of the III and IV courses of the Faculty of Economics, majoring in Economics (bachelor's degree). The course is designed for 72 academic hours, of which 36 are classroom (seminars), as well as independent work of students with subsequent control - 36 hours.

According to the curriculum for the specialty "Economics", this discipline involves 2 credits.